



# INNOVATION AGAINST POISON

Quarterly Newsletter on the LIFE+ Project  
“Innovative Actions Against the Illegal use of  
Poisoned Baits in Mediterranean Pilot Areas”



September 2011 Issue

## Editorial

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Summer has been a very fruitful period for the project. Thanks to the hard work of our Innovation Against Poison Team, many activities were carried out very successfully and greatly received among stakeholders.

Nice weather allowed our Field and Office Technicians to show their pilot areas during the Summer Open Days, where children learnt about the risks of illegal poisoning and our role in protecting Environment through surprising workshops. They gave specialized lectures and talks to professionals as nurserymen and stockbreeders as well.

We also participated in XXVIII Sierra Mágina Natural Park Trade Fair EXPOHUELMA 2011, and received the Sustainable Development Award for our actions within the frame of the LIFE project.

Last but not least, we are proud to present you in this issue two of our recently deployed communication tools: the Cretan Freephone Number Against Poison and the Innovation Against Poison website.

Enjoy the reading!

The Innovation Against Poison Team

# Summer Open days: showing our pilot areas around!

LIFE+ "Innovation Against Poison" organized the Summer Open Days, a great opportunity to learn about the surrounding wildlife, the effects of illegal poisoning and our role in protecting Environment.

Fundación Gypaetus organized the Summer Open Days in Valle de los Pedroches (Córdoba) and Valle del Genal (Málaga) the past 24th and 29th August respectively. The events consisted in informative talks followed by on-site practical workshops.

the presence of sixteen youngsters, who learnt about Biodiversity and the importance of the ecological pyramid, identification of some species and the reason why we are against the use of poisoned baits. The talk was followed by an outing to the field, where, armed with binoculars, guide books and telescopes, the participants had the chance to put into practice all what they had learnt.



**RONDA RANGE**  
In Algatocín (Málaga) Jesús Carrasco, Field Technician in Ronda Range Pilot Area, counted with

## PEDROCHES

Iván Parrillo and Belén Caño, Field and Office Technicians in Valle de los Pedroches, organised the Summer Open Days in Dehesa Boyal (Villanueva del Duque, Córdoba). Around 40 teenagers from not only the pilot area but also from other parts of Spain assisted to the event. In this case, the Technicians prepared a surprising and appealing workshop after the talk: analysis of owl pellets and a night walk to listen to these amazing birds!



# LIFE IAP, hand in hand with stockbreeders in EXPOHUELMA 2011

Fundación Gypaetus attended the XXVIII Sierra Mágina Natural Park Trade Fair EXPOHUELMA 2011, celebrated in Huelma (Jaén) the past 25th-28th August, and participated in the XIII Stockbreeding Fair with the lecture "Illegal use of poisoned baits. A detrimental malpractice to everyone" by the Field Technician Javier Barona.

The lecture was particularly enriching thanks to the active participation of experienced

stockbreeders, who stated that the use of poisoned baits is always the worst option, not only considering the Environment, but also because of the legal and health consequences for themselves.

The Fair received more than fifteen thousand visits in its XXVIII edition and it is a referral appointment within the province to promote economic sustainable development. The fair was complemented with other activities such as talks, workshops, regional

products tasting and a livestock auction.



## Diario de Jaén Sustainable Development Awards

# ...and the prize goes to: Innovation Against Poison!

The awards were presented during EXPOHUELMA 2011 from 25th to 28th August.

Javier Barona, field technician in Sierra Mágina pilot area, accepted the award from the town councillor Lola Urbano, on behalf of Fundación Gypaetus, as recognition of its work towards Sustainable Development in the province.

The awards went to different local companies and organisations specially engaged with rural

development in the area by means of innovation, sustainable development and preservation of traditional crafts and indigenous species.

For the Gypaetus Foundation, who has always emphasized the active role of local population and rural culture preserving biodiversity, the award grants the hard work carried out in the area

during the last year and enhances its presence working away side by side with local stakeholders towards the eradication of illegal poisoning.



## Freephone Against Poison

### CALL US FREE ON

- Want to know more about the illegal use of poison?
- Need support to control predation?
- Witness of a poisoning event?
- ...



**900 811 482**



**800 500 108**



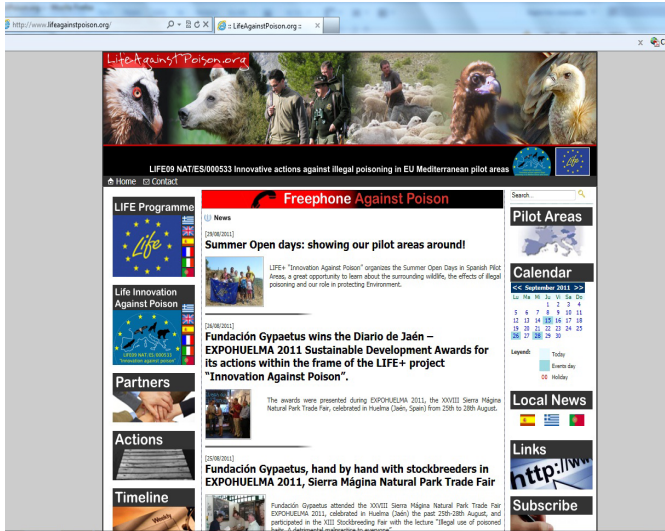
CRETE:

**800 11 020202**

CONTINENTAL GREECE:

**800 11 010101**

# Check us online!



We are proud to present you our brand new project website.

Visit us online at [www.lifeagainstpoison.org](http://www.lifeagainstpoison.org) for more information about the project, pilot areas and news.

Do not miss our Photo Gallery to discover our pilot areas atonishing lanscapes and do not forget to check the Calendar section for upcoming events.

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## INFORMATION

Contact Address:  
Fundación Gypaetus  
La Rioja, 1, 1ºB  
23009 Jaén  
Tlf: +34 953 220 062  
[comunicacion.life.iap@gypaetus.org](mailto:comunicacion.life.iap@gypaetus.org)  
[www.lifeagainstpoison.org](http://www.lifeagainstpoison.org)

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